

## Cookies Notice

This notice explains how Harrogate Town AFC uses Cookies, including tags and pixels, to provide you with the best experience across our website and online store. To meet our obligations under the EU Privacy & Electronic Communications Regulations, you will have been asked to consent to the use of cookies as described in this notice. If you choose to accept then remember you can always change your cookie preferences and settings at any time. You can find more information on cookies and how to manage them here: <http://www.allaboutcookies.org/>.

### What is a cookie and how do we use them?

A cookie is a small data file stored on the hard drive of your computer or in your smart phone memory when you access our website. It collects information into a profile about your use of our website and helps them recognise and remember you on future visits.

Cookies, and similar technologies, enable us to:

- provide services you have registered or paid for;
- provide content that is likely to be of interest to you (for example, we recognise you as a returning visitor and can tailor your experience according to your interests including previously viewed articles, player profiles etc);
- monitor and improve the functionality and usage of the website (for example, collecting session and event data to see which features and areas are most popular);

### Types of Cookie used on Harrogate Town website

**1.Strictly Necessary Cookies:** these are essential for the operation of Harrogate Town's website. Without them, services such as secure areas, shopping baskets/checkouts, maintaining a logged in status and remembering form data cannot be provided. None of the data collected by these cookies is used for advertising purposes or to market products to you. They are considered essential to the services provided so cannot be deleted.

**2.Functionality Cookies:** these allow Harrogate Town's website to remember you (your username and region), choices you make, services and products of interest and your preferences to provide enhanced and personalised features on every visit. You can control if these cookies are used but this may prevent the website from offering a full experience.

**3.Analytical Performance Cookies:** Harrogate Town AFC uses Google Analytics to collect statistical information about how visitors use our website. For example, which pages are visited most often, how users interact with content, where error messages occur and where users have clicked to view adverts or on links to other parts of the site (or external commercial partner sites). We use the information to make improvements to the website. This data cannot identify an individual and is not used for targeting purposes.

To opt out of being tracked by analytics cookies follow the advice under How to manage Cookies below.

### How to manage Cookies

Remember, if you wish to change your cookie settings or block cookies altogether you can do so using our Cookie Preference Centre. Please remember any changes you make may affect the functioning of parts of our website or apps.

Alternatively, you can manage cookies through your browser settings but remember this will affect all websites you visit on your device. General guidance can be found here: <http://www.aboutcookies.org/>

If you have any concerns or queries about cookies or how we process your data please contact our Data Protection Officer by email [dataprotection@harrogetownafc.com](mailto:dataprotection@harrogetownafc.com) or by writing to the following address:

Reviewed on 07/03/2021. Next review due 07/03/2022

Data Protection Officer  
Harrogate Town AFC  
Ticket Office  
EnviroVent Stadium  
Wetherby Road  
Harrogate  
North Yorkshire  
HG2 7SA