

PLAYER
DEVELOPMENT
CENTRE



ADVANCED PLAYER
DEVELOPMENT
CENTRE

2021-22 SEASON

PROUD TO BE TOWN

Our Vision

In order to maintain Harrogate Town AFC's EFL status and without overstretching the "sustainable" financial budget, the Club will need to provide a structured programme of Learning & Development in order to be able to produce its own "homegrown" players.

The Board of Directors fully endorse the Player Development Centre (PDC), Advanced Player Development Centre (APDC) and the Category 4 Academy philosophy in order to produce the players of the future for Harrogate Town AFC and to provide continuity, stability and sustainability by delivering a program of excellence through the structured phases of the PDC, APDC and CAT 4 Academy.

The vision of the club is to have a youth set-up that makes the local area proud by maximising the talents of enthusiastic young players in the local and surrounding areas. To do this we need to create the right atmosphere for our young players to thrive. The culture at Harrogate Town is based on our core values of Integrity, Pride, Honesty, Trust and Respect and is driven by the people involved. We believe that by remaining true to ourselves, we can help young players be the best they can be in both football and in education.

The aim is for Harrogate Town's PDC, APDC and the CAT 4 Academy to be at the forefront in producing technically gifted young footballers who will represent the club in the future. With various player pathways in place for both boys and girls, we aim to engage with all areas of a young players development both on and off the pitch.



Coaching Structure



Paul Stansfield
Academy Manager



Ross McKay
Head of Coaching



Josh Walsh
Lead PDC/APDC
Coach



Becky Wilson
Lead Girls PDC/APDC Coach
Child Welfare & Safeguarding Officer



Phil Priestley
Head of
Goalkeeping



Tom Hullock
PDC/APDC
Coach

PDC Assistant Coaching Staff



Ian
Watson



Jordan
Myers

Adam
Shaw

Tom
Johnson

Dan
Pearson

Carey
Huggett

James
Leitch

Will
Birdsall

Cassidy
Lane

Emi
Kontominas



Boys Pathway

Player Development Centre (PDC)

Under 8 - Under 16s

The PDC is designed to introduce players of all ages into the world of football. We will encourage creativity, friendship, enjoyment and encourage young local footballers to be creative in their play. Our coaching team will inspire your child to find their own personal pathway in sport and football.

PDC is for all abilities to join and participate (1 or 2 sessions per week).

Advanced Player Development Centre (APDC)

Under 8 - Under 17s

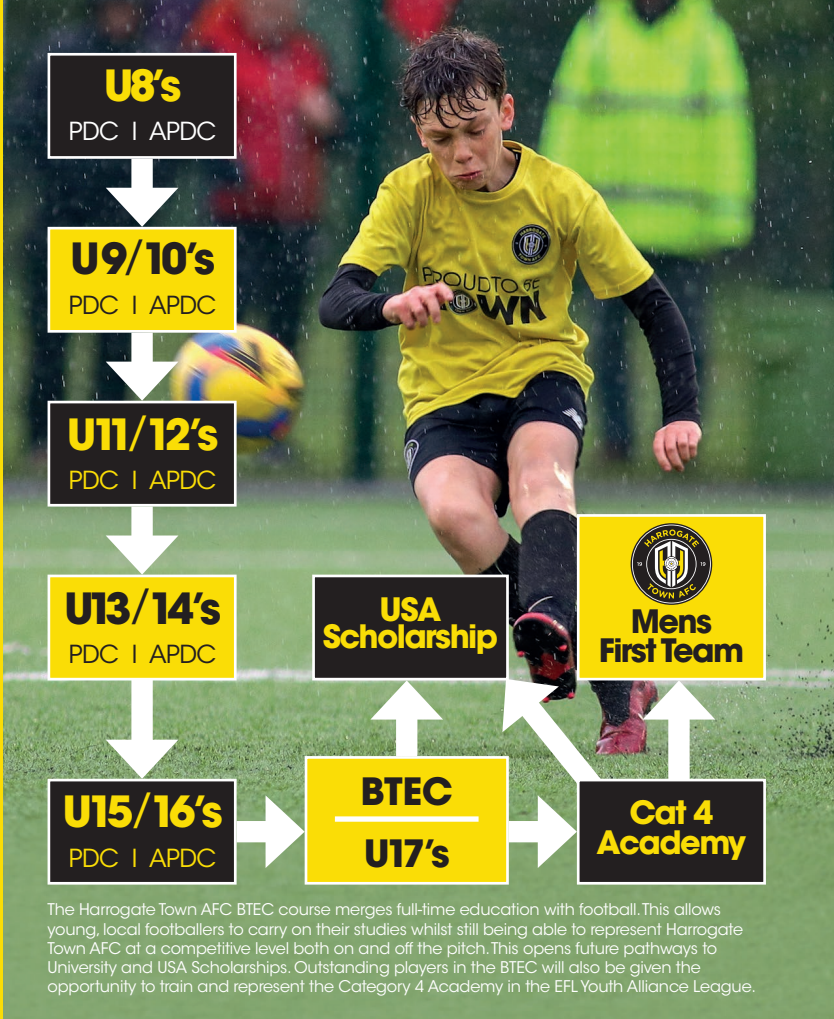
The APDC is designed to help in the further development of young local footballers. Players will learn the importance of working hard, working as a team, developing themselves both on and off the pitch. Our coaching team will provide each player with further game understanding with a view to progressing towards a potential full time opportunity in football.

APDC is accessible via a 4 week trial period in the PDC (2 sessions per week).

Category 4 Academy

Under 18 Full Time Scholars

The Harrogate Town CAT 4 Academy is our newest development within the club and creates a new potential pathway for our young players at the PDC and APDC. Our aim as a club is to develop local players for the Academy although players will also be recruited locally and nationally.



The Harrogate Town AFC BTEC course merges full-time education with football. This allows young, local footballers to carry on their studies whilst still being able to represent Harrogate Town AFC at a competitive level both on and off the pitch. This opens future pathways to University and USA Scholarships. Outstanding players in the BTEC will also be given the opportunity to train and represent the Category 4 Academy in the EFL Youth Alliance League.



Girls Pathway

Player Development Centre (PDC)

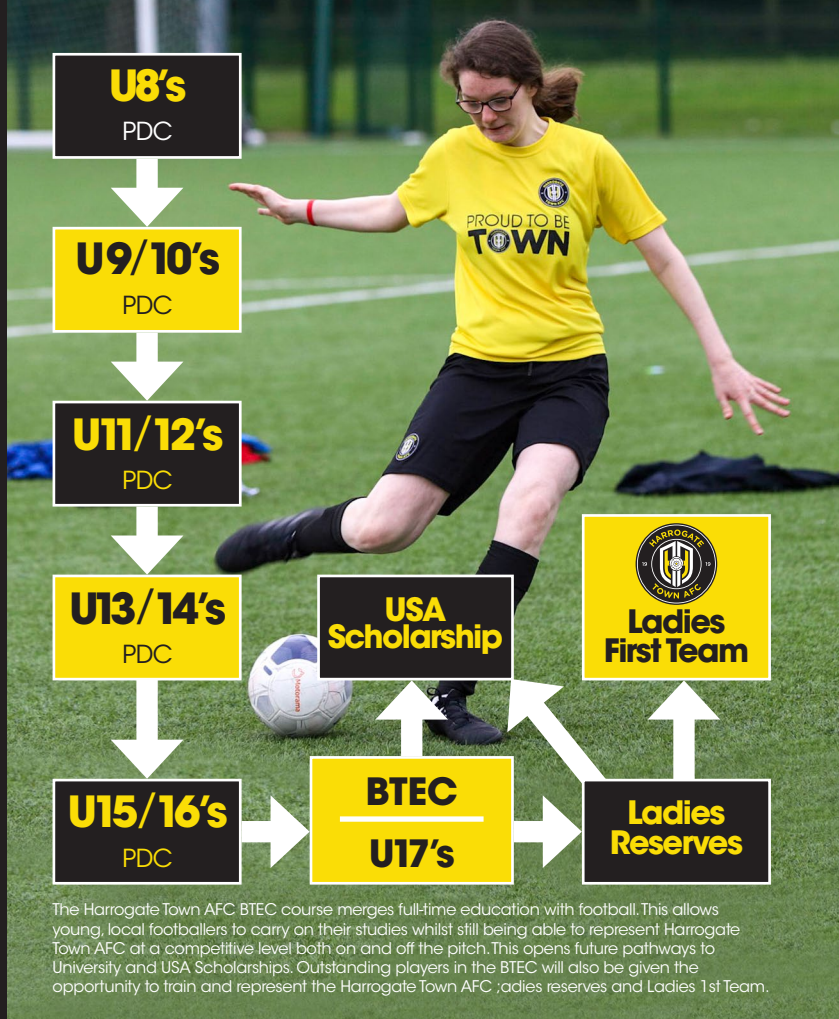
Under 8 - Under 16s

The PDC is designed to introduce players of all ages into the world of football. We will encourage creativity, friendship, enjoyment and encourage young local footballers to be creative in their play. Our coaching team will inspire your child to find their own personal pathway in sport and football.

PDC is for all abilities to join and participate (1 or 2 sessions per week).

Ladies Reserves

Harrogate Town Ladies Reserves, currently play in the West Riding Counties Premier Division League and is an important part of HTLAFC. Albeit a youthful squad, they are a vital support for our first team, whilst providing opportunities for our under 17 girls to aspire to. The reserves setup is also to create an environment to further develop our players whilst giving them the necessary tools and confidence to prepare them for first team football. Our new structure enables a key and clear pathway from our girls PDC to the U17 girls, the reserves and through to the First Team. Opportunities for girls across the BTEC pathway and the potential of USA scholarships provides additional pathways for all abilities alongside the route to the Ladies First Team



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Weekly Schedule

Time	Group	Monday	Tuesday	Wednesday	Thursday	Friday
17:30 to 18:30	PDC	U13's / U14's U15's / U16's Goalkeepers	U8's U9's / U10's U11's / U12's Goalkeepers	U13's / U14's U15's / U16's Goalkeepers	U8's U9's / U10's U11's / U12's Goalkeepers	Girls U7's - U11's
17:30 to 18:30	APDC	U13's / U14's		U13's / U14's		
17:30 to 18:30	PDC					Girls U12's - U17's
18:30 to 19:30	APDC	U15's / U16's	U8's U9's / U10's U11's / U12's Goalkeepers	U15's / U16's	U8's U9's / U10's U11's / U12's Goalkeepers	
18:30 to 19:45	APDC	U17's		U17's		



Our Coaching Team

Age Group	Lead Coach	Assistant Coach
U8's	Tom Johnson	Will Birdsall
U9 / U10's	Becky Wilson	James Leitch
Girls U7 - U11's	Becky Wilson / Carey Huggett	Cassidy Lane / Emi Kontominas
U11 / U12's	Tom Hullock	Dan Pearson
U13 / U14's	Carey Huggett	Adam Shaw
Girls U12 - U16's	Becky Wilson / Carey Huggett	Cassidy Lane / Emi Kontominas
U15 / U16's	Tom Hullock	Adam Shaw
U17's	Josh Walsh	Tom Hullock
Goalkeepers	Phil Priestley / Ian Watson	Jordan Myers



Plan to Play

Play
for
Fun

U8's / U9's / U10's

Play
to
Develop

U11's / U12's

Play
to
Win

U15's / U16's / U17's

Play
to
Compete

U13's / U14's



Play for Fun

Developed for young boys and girls at the start of their football journey, sessions focus on fun games, the enjoyment of playing and gaining confidence in their own ability both on and off the pitch.



Play to **Develop**

As players become more experienced, the focus changes towards developing players' understanding of their role in a team and learning how the Harrogate Town Academy and First Team players compete at the highest level.



Play to **Compete**

As individuals continue to grow in skill level and experience, players can then further develop their understanding of the game and follow the Harrogate Town Academy 'Plan to Play' structure both on and off the pitch.

Play to **Win**

Through repetition of practice, a hard work ethic, and buying into the Harrogate Town 'Ethos & Club Values' players are then able to showcase their talent and mature as football players, working towards the pathway of becoming a full time Harrogate Town Academy footballer.



Coaching Topics

Individual	Defending	Attacking	Rondo's	SSG	Technical	Tactical	Physical
Position Specific	Defending as a Team	Striker Play	4v1	3v3	Speed & Agility	Team Shape	Fitness (Endurance)
Ball Mastery	Pressing	Attacking in Wide Areas	4v2	4v4	Head Tennis	Set Pieces	Speed & Agility
Passing & Receiving	1v1	Crossing & Finishing	5v2	5v5	Ball Mastery	Position Specific	Fitness (Sprints)
			5v3	6v6	Passing & Receiving		
			6v2	7v7			
			6v3	8v8			
				9v9			

'All coaching topics and sessions are filtered down and mirrored from CAT 4 Academy sessions'

Timetable & Reviews 2021-22

Session One

Monday 6th September –
Thursday 23rd December 2021

16 Weeks

4 weeks / **Review** / 6 weeks /
6 weeks / **Review**

Session Two

Monday 3rd January –
Thursday 27th May 2022

20 Weeks

2 weeks / 6 weeks / 6 weeks /
Review / 6 weeks

Please note:

Player reviews apply to Advanced PDC players only



Player Package & Pricing

As part of the Harrogate Town PDC and Advanced PDC player packages, each player will receive the following in their respective groups;

PDC Player Package	Advanced PDC Player Package
UEFA Licenced structured sessions	UEFA Licenced structured sessions
FA Qualified Coaches	FA Qualified Coaches
1 or 2 hours of coaching per week	Requirement to attend 2 hours of coaching per week
Clear Player Pathways from u8's – u16's	Clear Player Pathways from u8's – u16's
	3x Player/Parent Reviews per season

Pricing

One Session per week

£29.80

per month

Two Sessions per week

£59.60

per month

Please note:

It is compulsory for Advanced PDC players to attend and sign up two sessions per week.

PDC Training Kit

A requirement of the Harrogate Town PDC and Advanced PDC is that all players wear the dedicated PDC training kit to every session. Kit can be ordered online at www.harrogatetownafc.com/onlinestore or by visiting the Official Club Shop on Commercial Street.

STARTER PACK PDC Training Kit

Shirt / Shorts / Socks



£35

Adult &
Junior Sizes
available

Additional Kit Bundles

BASIC BUNDLE 1



Zip Top
+ Joggers

Junior
£52
Adult
£61



MIDDLE BUNDLE 2



Zip Top + Joggers
+ Raincoat

Junior
£88
Adult
£99



DELUXE BUNDLE 3



Zip Top + Joggers
+ Raincoat
+ Stadium Coat

Junior
£135
Adult
£150

Additional Bundle

Beanie or
Bobble Hat
+ Scarf
+ Gloves

Junior
& Adult
£27



Welfare & Safeguarding

Harrogate Town AFC is committed to safeguarding and promoting the welfare of all its young footballers and all staff working at the Club understand their role in that. All young footballers have the right to be protected from harm regardless of their age, gender, disability, culture, language, racial origin, religious beliefs or sexual orientation. Any concerns about a young players welfare is logged and appropriate action is taken to safeguard those in our care.

Key elements of Child Welfare;

- Ensuring the well-being and creating a safe environment for all young players within our Academy and PDC
- Maintain our Anti Bullying Policy
- Ensure all of our coaches are fully certified in the correct timescales - covering DBS, safeguarding and first aid qualifications.
- Ensuring correct recruitment processes for coaches are in place, checking references and certifications to confirm their eligibility.
- Maintain our Respect policy for players and parents.
- DBS documentation will be in place for all providers whilst regular risk assessments and welfare checks will be made and documented.

Club policies can be found
on our website at
[harrogatetownafc.com/
the-club](http://harrogatetownafc.com/the-club)



Harrogate Town Safeguarding & Welfare Officers

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Code of Conduct Players

- Respect your opponent and display a professional attitude
- Take pride in doing your best
- Understand and abide by the laws of the game
- Have the honesty to identify and the discipline to improve areas of weakness
- Do not argue with coaches or decisions of match officials
- Do not attempt to harm anybody with words or actions
- Take ownership of your actions and resist the temptation to imitate poor practice, set your own high standards and maintain them.
- Inform your coach if you cannot attend training or a match
- Wear the PDC Training Kit and, if applicable, kit provided by HTAFC (shinpads must be worn)
- Report any injuries or concerns to coaching staff on arrival to training
- Take personal responsibility in all areas of performance and preparation
- Always stay within the designated areas and do not leave without the knowledge or consent of the coaching staff
- Never make comments regarding the Club on personal Social Media pages
- Accept success and failure, victory and defeat with good grace and without excessive display of emotion.



Code of Conduct Parents/Carers

- Always respect decisions made by match officials
- Remain outside the field of play and within the Designated Spectators' Area (where provided).
- Allow the coach do their job and not confuse the players by telling them what to do.
- Encourage the players to respect the opposition, referee and match officials.
- Avoid criticising a player for making a mistake – mistakes are part of learning.
- Never engage in, or tolerate, offensive, insulting, or abusive language or behaviour.
- Please do not approach coaching staff for feedback either during or after training or a match

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